

Enhance Your Operational Efficiency With The Right Construction Tool

Protect your investment with the right construction technology.
An **Industry Game** Changer.



The screenshot displays the Preston Rentals software interface. At the top, there is a navigation bar with the Preston Rentals logo, a home icon, a menu icon, and user profile icons. Below the navigation bar, the main heading reads "ADVANCED FORECASTING COSTS OVER TIME". Underneath, there is a section titled "Forecast by Detail" which contains a table with the following data:

Project Name:	Expenses #1	Expenses #2
<input type="checkbox"/> 08 - 11 - High Rise Con...	Labor	Materials
<input type="checkbox"/> August 2024	4,268.60	4,006.03

Below the table, there is a section titled "Forecast by Year, Month and Snapshot" which features a bar chart with three groups of bars, each containing three bars in white, yellow, and black.

Introduction

The construction industry is an important contributor to the American economy, generating approximately \$1.8 trillion in revenue annually with New York alone generating over 20% GDP, 10% jobs and 5% wages.

However, it also faces several commonly experienced problems, including delayed deadlines, poor productivity, and rising material & supply costs. When these all accumulate, companies can go under, negatively impacting ROI or leaving projects unfinished.

Innovative construction tools are needed to tackle these problems. But what one tool can increase productivity and efficiency, all while reducing costs and promising a high ROI?

The SuperDeck® Retractable Loading Platform System – The Construction Industry’s most efficient material handling solution!

Read on to understand why investing in the right tools for your job is a fruitful endeavor guaranteed to increase productivity, and to keep material handling costs low.



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This guide is to help owner-developers like you understand potential financial risks associated with construction. It explores how construction tools can alleviate the pressures faced today and in the future.

Let's arm you with the confidence to make the best decisions for your business.

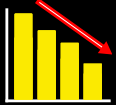
Construction Industry Statistics



The construction industry contributes over \$1.8 trillion dollars to the U.S economy.



Construction costs increased by an average of 4% in 2023, with costs in NY set to be the same.



Labor-productivity growth in construction has averaged only 1% per annum over the past two decades



Traditional outriggers can cause costly delays, taking up to 45 minutes to install, relocate and remove.



Labor costs have increased due to an ongoing shortage of skilled laborers nationally, with the U.S. construction industry unemployment rate averaging 4.6% for 2022 and 2023.

Common Pain Points Faced by Construction Companies

Rising Project Expenses: Over the past three decades, the cost of construction in New York has increased more than 400 percent, outpacing overall cost increases in other U.S. cities. These factors have resulted in an upward trend in the cost of construction projects and lower ROI for New York projects.

Reduced Productivity: Labor-productivity growth in construction has averaged only 1 percent per annum over the past two decades. Poor project planning and management are areas that contribute to increased costs. Inefficient material handling on site is an example of poor project planning that results in extended timelines.

High Labour Costs: Labor costs have soared due to worker shortage with the U.S. construction industry unemployment rate averaging 4.6% for 2022 and 2023. Manual labour, and limited skilled workers, have led labour costs to skyrocket. Rising labor costs are being felt most keenly in New York, a city that has struggled to develop and keep skilled laborers for more than a decade.

Outdated Installation Methods: Traditional outriggers can cause costly delays due to their outdated installation method. It takes upwards of 45 minutes to install, relocate, or remove fixed decks, due to the required minimum of six re-shore props and the fact that they cannot be bolted down. This timely installation method negatively impacts productivity on site.

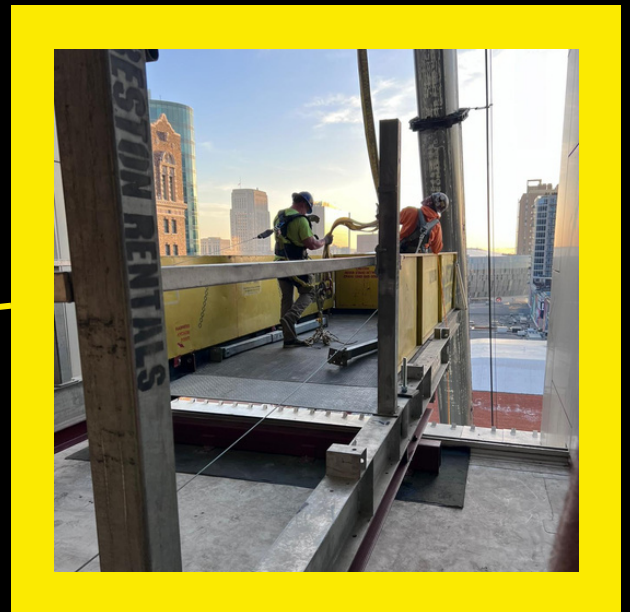
What is the Industry Game Changer?

Preston Rentals' SuperDeck® Retractable Loading Platform System is an innovative, retractable loading platform system used for material handling on construction sites. Utilised as a drawer-like system to quicken the material handling process, SuperDecks are able to be stacked vertically, one above the other, making them suited for single AND multi-story construction projects.



Able to be stacked vertically, SuperDecks are retractable and can be used as a drawer-like system.

Used to quicken the material handling process, producing an efficient and safe workflow.



Installed vertically in as little as 15 minutes, using a two prop method or a bolt down method.



What Can This System Do For You?

Features

- Can stack vertically
- Able to be installed on any building profile
- Retractable
- Fast installation, relocation and removal
- Can hold up to 11,000lbs (5000kgs)

Advantages

- Quickens the material handling process
- Suited for all building projects
- Rolls in and out to receive and deliver loads
- Reduces labor hours and workers needed
- Holds a large amount of weight



How a Planned System Can Help

The SuperDeck Retractable Loading Platform is tailored to suit any project:



It can be installed and relocated within 15 minutes, uses a two prop method, and can be bolted down as compared to traditional outriggers, **boosting productivity.**



It eliminates the need for extra human resources as it requires only one operator and no need for carrying materials to inaccessible levels, **saving labor costs.**



Retractable and stacked vertically as a drawer-like system, this innovative tool has been proven to quicken the material handling process, **improving efficiency.**